

Team Finland USA Road Show

November 20th at 8.30 – 12.00, 2019

Valtion virastokeskus, Auditorium,
Opastinsilta 12, 2nd Floor, Itä-Pasila, Helsinki

INTERNATIONAL BUSINESS SEMINAR
ON U.S. MARKET

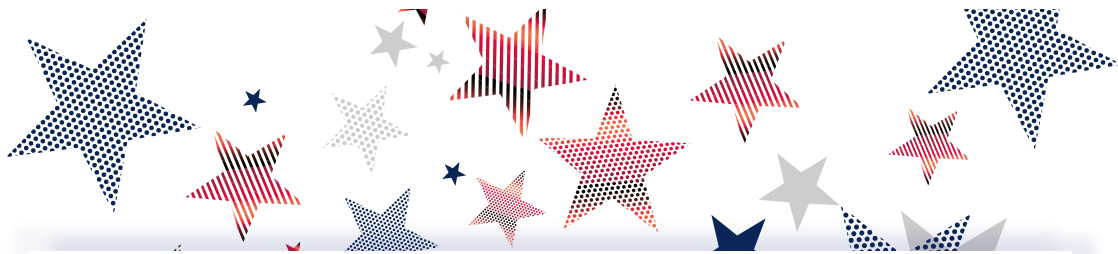
Interested in entering U.S. market? Join us for detailed information and hands-on assistance with successfully entering the biggest market in the world. Hear Finnish companies like yours discuss their success and lessons learned. The Road Show will also celebrate the centennial year of diplomatic relations between Finland and the United States.

Team
FINLAND



Ministry for Foreign
Affairs of Finland





PROGRAM

- 8:30 – 9:00 **Registration, coffee and networking**
- 9:00 – 9:05 **Welcome & Opening words**
The Ministry for Foreign Affairs of Finland
- 9:05 – 9:10 **Opening remarks: Finland – U.S. trade relations**
U.S. Embassy in Finland
- 9:10 – 9:30 **How to be prepared to enter the United States' markets**
Mailiina Turanlahti, Head of Region North America, Business Finland
- 9:30 – 9:50 **Partner in the United States, Expand Globally**
Aaron Held, Senior Commercial Officer, U.S. Embassy Helsinki
- 9:50 – 10:10 **Visas and work permits for business purposes**
Matthew D. Winslow, Vice Consul, U.S. Embassy
- 10:10 – 10:30 **US Legal Risk Management**
Sari Laitinen, US Legal Counsel, Juris Doctor (USA)
- 10:30 – 11:15 **Keys for success in the United States**
Moderator of the panel discussion:
Ambassador Juha Markkanen
- Participants of the panel:**
Supermood Oy
M-Files Oy
TBC
- 11:15 **Concluding words**
Thomas Palmgren, Head of International Affairs, Federation of Finnish Enterprises
- 11:15 – 11.45 **Networking and discussions:**

US Embassy

Team Finland services

Ministry of Foreign Affairs
Business Finland
Finnvera

Amcham

Sari Laitinen

