

1 Lounge

8.00-9.00

Intl. financing

IFI: Indonesia, India, Turkey. Updates of International Finance Institutions and Q&A: Indonesia (8.00-8.20), India (8.20-8.40), Turkey (8.40-9.00).

Lounge hosts Grace Wang, Nina Jacoby, Jukka Holappa, Nilufer Alapinar, Business Finland

2 Lounge

12.00-13.00

Vientikaupan rahoitus

Tervetuloa keskustelemaan vientikaupan rahoituksesta ja riskienhallinnasta. Miten Finnvera ja pankit voivat järjestää viennin käyttöpääomarahoitusta? Miten PK-yritys voi antaa turvallisesti maksuaikaa ulkomaiselle ostajalle Voiko rahoitus olla kilpailukeino viennissä?

Loungeä vetämässä Erno Ihto Finnverasta.

3 Lounge

12.00-13.00

Rahoitusneuvonta

Business Finlandin, ELY-keskuksen ja Finnveran asiantuntijat opastavat rahoitukseen liittyvissä kysymyksissä.

4 Lounge

12.00-13.00

Kestävä kehitys

Kestävän kehityksen tavoitteet – kilpailuetua ja uusia markkinoita.

Loungen vetäjinä Birgit Nevala, Finnpartnership ja Mika Välitalo, Fingo.

5 Lounge

13.00-14.00

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7 Lounge

13.00
and
13.30

Market opportunities service for companies

Lounge starting at 13.00 and 13.30.

Lounge hosted by Minna Matinaho and Sanna Selin.

8 Lounge

13.00-14.00

Education Export

Lounge hosted by Marjaana Sall, Education Ambassador, Ministry for Foreign Affairs, and Jouni Kangasniemi, Director Education Finland.

Let's talk about the Finnish education's limitless possibilities internationally. (Lounge in Finnish and/or English). Welcome to discuss with the experts and learn more about the current possibilities/challenges for Finnish companies and organizations operating and offering services/products in the fields of education, training, technologies, consultancy and knowledge sharing)

9 Lounge

13.00-14.00

Talent Boost

"Recruit international talent! How can we help you?
Talent boost and Talent explorer funding for Finnish companies,
Ulla Hiekkanen-Mäkelä, Head of Talent Boost, Recruitment campaigns and events,
Katri Raevuori, Talent Attraction Manager

Jobs in Finland-website – Announce new vacancies for talents!
Vilma Vainikainen, Talent Boost coordinator

Questions & discussion"

10 Lounge

14.00-15.00

IPR Lounge

IPR Lounge offers general advice on issues relating to patents, trademarks and designs. At the Lounge we discuss how intellectual property (IP) system can be used to protect intellectual property and options to ensure one's intellectual property rights (IPR) at international, regional and/or national levels. We also touch upon public IPR information resources and IP databases. IPR Lounge is run by the Finnish Patent and Registration Office (PRH).

Please note that the Lounge will not offer legal advice.

11 Lounge

14.00

and

14.30

Devplat

Innovation funding for developing markets (DevPlat) Starting at 14.00 and 14.30
The BF-MFA service platform for developing markets,
Pekka Voutilainen & Christopher Palmberg
Q&A for participants

Next steps if you have a project idea for funding, Noora Piri

AFRICA AND THE MIDDLE EAST

12 Lounge

12.00-13.00

Skills Development (Southern Africa)

Southern Africa is rapidly modernizing, often leap-frogging directly into the latest technologies. At the same time, the education system is outdated, and professional skills are scarce. Government and private sector are investing heavily in education, skills development and training by reforms, curriculum design and new teaching methods. There is a large scope of opportunities. From innovations in literacy and numeracy education to offering consultancy, sharing expertise and education content. Furthermore, there are opportunities in professional skills development for industry and the corporate sector. To learn more about this exciting landscape, we invite you to participate in this Lounge. There, we give you an overview of the present situation as well as insights in how to do business in these markets.

13 Lounge Practical information about UAE & Saudi-Arabia

12.00-13.00

Practical information for companies interested in entering to the United Arab Emirates and Kingdom of Saudi-Arabia

Are you interested in exploring the two largest markets in the Gulf, UAE and KSA? In this session we will offer you practical information and tips on how to do business in these countries. It is suitable for companies in all industries that are thinking of entering these demanding markets, or already taking the first steps here and need better understanding.

On the other hand, if you have already tried to do business in the UAE and KSA and find it hard to understand the dynamics, you might find this session useful. We will talk about what does it mean to do business in the UAE and KSA, what is important to take into account, what general opportunities exist and what are potential ways of taking advantage of them.

14 Lounge Bisnestä Maghrebissa

14.00-15.00

Marokko, Algeria ja Tunisia kauppakumppanina

15 Lounge Circular Economy @UAE & Saudi-Arabia

15.00-16.00

Circular Economy opportunities in the United Arab Emirates and Kingdom of Saudi-Arabia.

A change of massive scale is taking place in the Middle East waste management sector. In Saudi Arabia Vision 2030 aims to reduce the waste ending up in landfill by more than 80% and in the UAE waste to energy and waste to value projects are taking off. There are also other interesting projects around CO₂ reduction, hydrogen and other CE topics. This offers lucrative business opportunities to Finnish companies who operate in these sectors.

Join us to hear and discuss more about these possibilities and stakeholders in the marketplace.

RUSSIA, EASTERN EUROPE AND CENTRAL ASIA

16 Lounge Central Asia

14.00-15.00

For many, Central Asia is still a relatively unknown corner of the world. Yet, with 70 million consumers and vast natural resources, it is an interesting market that may offer opportunity for Finnish companies as well.

Join the lounge featuring MFA and BF experts on the region. The lounge covers Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan and Uzbekistan.

Language: English.
Lounge hosted by Oskari Laukkanen.

17 Lounge Ukraine – an interesting growth market at your front door

15.00-16.00

Ukraine offers plentiful opportunities in areas like agriculture, bioenergy, forestry, infrastructure, IT and waste management. The market's positive development is supported by EU, free trade agreement as well as by international financial institutions, whose support is available also for Finnish companies.

Join us to hear and ask more! Language: English.

18 Lounge Saksa: Markkinamahdollisuudet ja työkalut

9.30-10.30

Saksa: Suomen suurimman vientimarkkinan mahdollisuudet

19 Lounge Greece

14.00-15.00

Business opportunities in digitalization.

Greece will invest a considerable amount in lacking digital services, registers and connections in the public sector. Greece will also support digitalization of companies. Smart digital solutions for energy sector are included in the investments. RRF and EU structural funds will be the major funding tools for Greece.

20 Lounge France

16.00-17.00

Top 5 market opportunities in France
Two slots starting 16.00 and 16.30.

Lounge hosted by Henriikka Yliheljo and Oonagh Allas-Murphy.

THE AMERICAS AND ASIA

21 Lounge Business @Australia

9.00-10.00

Why Australia: 10 reasons for Finnish companies.

Australia and Australians have purchasing power: the world's 12th largest economy and the wealthiest nation. Finland's hi-tech solutions complement Australia's key industries. Australia is trialling and investing in solutions to make our cities more liveable, connected & sustainable. Australia's energy sector must undergo a major transition to renewable power sources. Australia's growing population is driving demand for healthcare and infrastructure. Investment in Australian critical minerals is growing fast.

Lounge hosted by Eero Toivainen and Hartti Suomela, Business Finland

22 Lounge Smart Energy in Indonesia

9.00-10.00

Smart Energy Indonesia Loungenet will explore a few business opportunity in renewable and smart energy market in Indonesia ,such as Waste to Energy and Smart Grid. We will present potential business opportunities, possible market entrance strategy, government regulation and incentives in the sector and also to share our upcoming events in Indonesia related to smart energy work.

23 Lounge Beijing & Shanghai

8.00-9.00

Info on Mainland China (esp. Beijing/Shanghai).

Lounge hosted by: Jarno Syrjälä & Jusa Susia (Beijing),
Pasi Hellman & Mika Klemettinen (Shanghai)

24 Lounge Hong Kong, Taiwan & Guangzhou

8.00-9.00

Info on other China (esp. HK/Taiwan/Guangzhou).

Lounge hosted by: Johanna Karanko & Mika Finska (Hong Kong), Mikko Karppinen (Taiwan), Rachel Ou/Shirlie Li (Guangzhou)

25 Lounge Malaysia

12.00-13.00

The session for Malaysian current business opportunities presentations and discussions covering the areas of Energy, Circular Economy, Digital Education, ICT & Digital, etc. Malaysian office is also covering Myanmar and Brunei and experts are also available to attend to any enquiries with relation to those markets.

Hosted by: Mohamed Farid, Senior Advisor, Business Finland, Sami Leino, Ambassador of Finland in Kuala Lumpur, Eero Vaisanen, Deputy Head of Mission, Embassy of Finland Kuala Lumpur.

Programme: 12.00-12.30: Business Opportunities Presentation | 12.30-13.00: Discussion

26 Lounge Growth in Vietnam - Environment & Resources

12.00-13.00

Vietnam is one of the most fastest growing economies and manufacturing hubs in Asia and the World. At the same time Vietnam benefits from globalization and also suffers directly from the consequences of it. Climate change and environmental degradation can be felt and seen in the lives of the ordinary citizens every day. Current political and trade landscape also create opportunities and risks for Vietnam. For Finnish companies these so-called growing pains create many different opportunities.

Lounge hosted by Trung Nguyen, Business Finland and Matti Tervo, Ministry for Foreign Affairs.

27 Lounge Indian System-Integrators

13.00-14.00

Advice how to reach global markets with Indian system-integrators.

Lounge hosted by Jukka Holappa and Robin Singh

28 Lounge Indian System-Integrators

14.00-15.00

Advice how to reach global markets with Indian system-integrators.

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29 Lounge Indian Port & Shipyard Market

15.00-16.00

Business Finland is working closely with some of the largest ports and shipyards in India. There are many market requirements and opportunities coming from these interaction which relates to Finnish offering in this sector. Business Finland has already organized an Indian Market Update webinar in March 2021. The lounge provides an update on the opportunities in this sector in India and offers a platform to enter this fast growing Indian market.

30 Lounge Brazilian market recovering surprisingly fast after Covid -19

16.00-17.00

Market outlook in Brazil. The Brazilian economy is predicted to grow amazingly fast now, when over 50% of the population is already vaccinated against Covid-19 and vaccination process is continuing rapidly.

31 Lounge Most potential markets in the Caribbean

16.00-17.00

Most potential markets in the Caribbean. Lounge hosted by Pertti Ikonen.